

PRESTHOLT
IMAGES



CONWAY JACKSON

Suggestions & Ideas

Expand Tours

New Promotional Ideas

Website Upgrade

Additional Merchandise

Increasing/Expanding Social Media

Internship

Target Markets

Predominant genre: Americana (American roots, deriving from a mixture of folk, country and a little bit of blues)

College Aged Students

Males/Females

Late teens- Mid to Late Twenties

Southern Region - Middle Class

Social personalities and entertainment

Middle Aged Adults (“Casino” Age)

Males/Females

Early thirties- Fifties

Southern Region

Seeking entertainment

College Tour

FORT HAYS STATE UNIVERSITY

HAYS, KS

WASHBURN UNIVERSITY

TOPEKA, KS

EMPORIA STATE UNIVERSITY

EMPORIA, KS

PITTSBURG STATE UNIVERSITY

PITTSBURG, KS

MISSOURI WESTERN STATE UNIVERSITY

ST. JOSEPH, MO

NORTHWEST MISSOURI STATE UNIVERSITY

MARYVILLE, MO

TRUMAN STATE UNIVERSITY

KIRKSVILLE, MO

LINDENWOOD UNIVERSITY

ST. CHARLES, MO

UNIVERSITY OF CENTRAL MISSOURI

WARRENSBURG, MO

MISSOURI SOUTHERN STATE UNIVERSITY

JOPLIN, MO

NORTHEASTERN STATE UNIVERSITY

TALEQUA, OK

UNIVERSITY OF CENTRAL OKLAHOMA

EDMOND, OK

THE UNIVERSITY OF TULSA

TULSA, OK

UNIVERSITY OF ARKANSAS AT FORT SMITH

FORT SMITH, AR

HARDING UNIVERSITY

SEARCY, AR

College Tour



Casinos



Merchandise

★ **Koozies:**

- Receive custom koozie for additional \$2 with ticket purchase
- Koozie's come in a variety of colors to choose from

★ **Apparel:**

- Broaden T-Shirt line with new styles

★ **Pint Glasses and Beer**

T-Shirts



Price Estimates



Short Sleeve Shirts:
\$10 - \$12



Baseball Tee:
\$15 - \$17



T-Shirts



Price Estimates



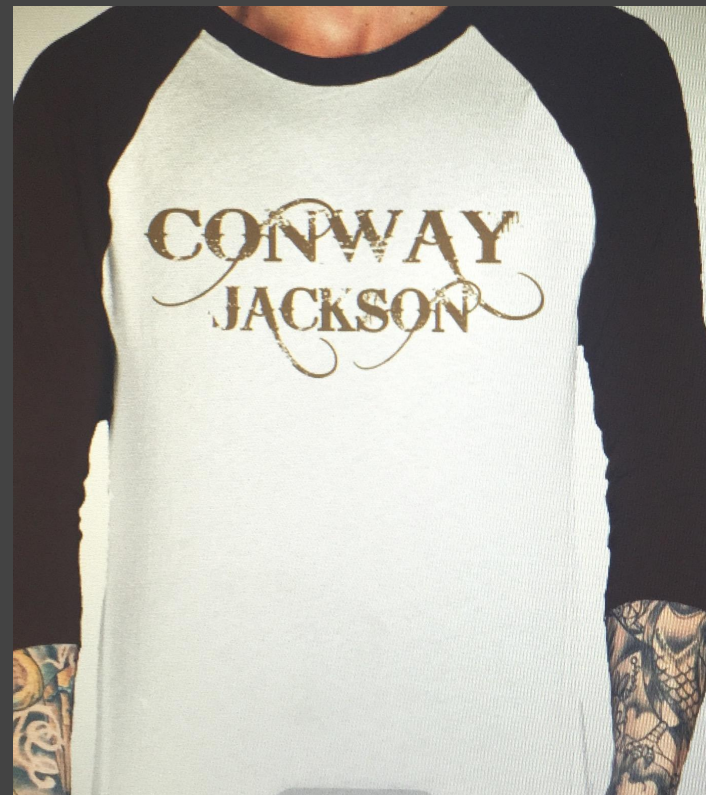
Short Sleeve Shirts:

\$10 - \$12



Baseball Tee:

\$15 - \$17



AM ALE

- ★ **Band or Beer Logo on bottle**
- ★ **Packaging: 6 Glass Bottle-packages:
OR**
 - Single Glass = \$8.00
 - Set of 4 Glasses = \$25 - \$30
- ★ **Where AM Ale may potentially be sold?:**
 - Bands website
 - Local Liquor stores
 - During shows
 - College bars where performing

PINT GLASSES

CUSTOMIZED PINT GLASSES GO HAND IN HAND WITH A PERFECT PINT!

Yup, a custom pint glass is always our personal favorite way of getting your band, brand, or business out there! With your choice of ink color, and an option for 1 or 2 sided printing, you can be sure that these 16 oz. personalized glasses will be getting a lot of use over the next few years!



Kustom Koozies

One color designs only. Please use the same ink color for front and back designs.



CustomInk.com

Add a Kustom Koozie for only \$1 with purchase of AM Ale!!



CustomInk.com

One color designs only. Please use the same ink color for front and back designs.



CustomInk.com



tomInk.com

One color designs only. Please use the same ink color for front and back designs.



CustomInk.com



CustomInk.com

Digital Download Cards

Back of card:

Code to redeem 1 free song download

Link to website

Front of card:

Back To Kansas Album cover

Pricing:

500 cards, 1 year
one code (same code for all cards) = \$0.22 a card

500 cards, 1 year,
multiple codes (unique code for every card) = \$0.40 a card



<https://www.bandsonabudget.com/>

Social Media

★ Grab the fans attention

- We want to have a strong showing on social media via Twitter, Instagram, and Facebook.
- More constant updates
- More interaction with fans and potential fans
- Contests and Giveaways via Social Media

★ Youtube

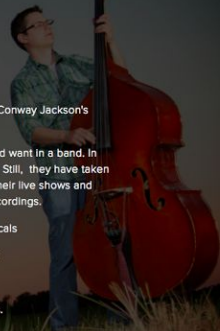
- More videos, and a new interview with the band

Website



HOME BIO MUSIC MERCH UPCOMING SHOWS GALLERY CONTACT

CONWAY JACKSON



From small town Pittsburg, KS, Conway Jackson's music is full of soul and grit.

They have everything you would want in a band. In their latest album, *Still Standing Still*, they have taken everything that is great about their live shows and transformed them into great recordings.

Alex Scimeca -Guitar / Lead Vocals

Ryan Gariglietti- Guitar / Vocals

Matt Bennett - Drums / Vocals

Kyle Ogle - Bass Guitar / Vocals.

CONWAY JACKSON



STILL STANDING STILL

by Conway Jackson

Released 2014



Home to Me
Conway Jackson 5:39

Crazy Carl
Conway Jackson 4:54

Jukebox
Conway Jackson 3:02

Snake Eyes
Conway Jackson 4:17

All Night
Conway Jackson 4:27

That Girl
Conway Jackson 4:05

CONWAY JACKSON



CONWAY JACKSON

UPCOMING SHOWS

DEC 5 SAT Sandites Billard & Grill

Tulsa, OK

RSVP

DEC 18 FRI Jackpot Music Hall

Lawrence, KS

RSVP

JAN 2 SAT Live From JB's

Joplin, MO

RSVP

CONWAY JACKSON



Powered by Cam4Music



CONWAY JACKSON

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With careful and attentive effort to execute this marketing plan, Conway Jackson can successfully grow economically and as a band, expanding the fan base and music.