

Communication Degree with an emphasis in Advertising and a minor in Marketing  
Pittsburg State University Courses

COMM	699	COMM CAREERS IN SOCIETY
COMM	731	ADVERTISING CAMPAIGNS
COMM	626	LAW OF MASS COMM
MGMKT	444	LEGAL/SOCIAL ENVIRO BUSINESS
MGMKT	481	ADVERTISING MANAGEMENT
COMM	637	ONLINE PUBLISHING
MGMKT	532	MARKETING CHANNEL MANAGEMENT
MGMKT	430	CONSUMER BEHAVIOR
COMM	225	REPORTING
COMM	717	RESEARCH PROCEDURES IN COMM
MGMKT	327	ORGANIZATIONAL THEORY/BEHAVIOR
COMM	530	INTERPERSONAL COMM
COMM	330	ADVERTISING COPYWRITING
COMM	450	SMALL GROUP COMMUNICATION
COMM	327	PRINCIPLES OF ADVERTISING
COMM	629	THEORIES OF HUMAN COMM
COMM	274	INTRO TO AUDIO/VIDEO PRODUCTION
COMM	307	ADVANCED SPEECH COMM
COMM	537	INTEGRATED ELECTRONIC COMM
MGMKT	330	BASIC MARKETING
HHP	151	DANCE APPRECIATION
COMM	199	INTRO TO COMM CAREERS
PHYS	172	PHYSICAL SCIENCE LAB
PHYS	171	PHYSICAL SCIENCE
HHP	150	LIFETIME FITNESS CONCEPTS
COMM	399	COMMUNICATION CAREER DEVLPMT
ENGL	150	GENERAL LITERATURE
ENGL	299	INTRO TO RESEARCH WRITING
SOC	100	INTRO TO SOCIOLOGY
POLS	101	U.S. POLITICS
WOMEN	399	GLOBAL WOMEN'S ISSUES
ACCTG	201	FINANCIAL ACCOUNTING
MATH	143	ELEMENTARY STATISTICS
COMM	200	INTRO TO MASS COMM
GT	190	INTRO TO TECHNOLOGICAL SYSTEMS
FCS	230	CONSUMER ED & PERSONAL FINANCE
BIOL	112	GENERAL BIOLOGY LABORATORY
BIOL	111	GENERAL BIOLOGY
WOMEN	200	INTRO TO WOMEN'S STUDIES
COMM	207	SPEECH COMMUNICATION
ENGL	101	ENGLISH COMPOSITION
UGS	100	FRESHMAN EXPERIENCE
PSYCH	155	GENERAL PSYCHOLOGY
MATH	110	COLLEGE ALGEBRA WITH REVIEW